



# HIMSS | HEALTH 2.0

European Health Conference & Exhibition

# *Be a Changemaker*

7-9 SEPTEMBER, 2020 • HELSINKI, FINLAND

#HIMSSEUROPE20

[WWW.HIMSSEUROPECONFERENCE.EU](http://WWW.HIMSSEUROPECONFERENCE.EU)



SAVE THE  
**NEW DATE!**

**3.000+**  
DELEGATES

**55+**  
COUNTRIES

**150+**  
EXHIBITORS

## 2020 key topics

- AI – Beyond the buzz!
- Bringing care to the community
- Healthy, active and productive ageing
- Value-based health systems
- Health 2.0 innovations and consumer technologies
- Digital health collaborations with the pharma industry
- From data to action: privacy, cybersecurity, interoperability
- Workforce development
- Creating a roadmap to digital maturity

Platinum partners:

In collaboration with:

**BUSINESS  
FINLAND**

**SITRA**



**HUS**

**KUOPIO HEALTH**

**Ministry of Economic Affairs  
and Employment of Finland**

**MINISTRY OF  
SOCIAL AFFAIRS AND HEALTH  
Finland**

**OULU  
HEALTH**

**TURKU  
BUSINESS  
REGION**

**MESSUKESKUS**