Be a Changemaker

7–9 SEPTEMBER, 2020
HELSINKI, FINLAND

SAVE THE NEW DATE!
The HIMSS & Health 2.0 European Conference is the can’t-miss digital health conference in Europe! Over 3,000 healthcare leaders from the entire ecosystem connect for the education, innovation and collaboration they need to create a positive difference to patients today. In a time of unprecedented healthcare disruption, the HIMSS & Health 2.0 European Conference calls health information and technology professionals to one essential, simple, bold action: Be a Changemaker.

The conference addresses the whole health and care spectrum, featuring workshops, sessions, demos and pitching opportunities which cover the hottest topics in eHealth. Hospital CMOs, CIOs and CEOs meet investors, start-ups and policy makers, amongst many others. The joint mission is to bring the right people together to improve citizens’ healthcare through information and technology.

Our Partners
HIMSS and Health 2.0 are honoured to count on the support of 11 of the most innovative organisations in Finland. Our collaboration with every organisation is an invaluable asset to the conference.

Platinum partners:

In collaboration with:

FINLAND

HELSINKI

140+ EXHIBITORS

200+ SPEAKERS

3,000 DELEGATES

45+ LIVE DEMOS

50+ PRESS ATTENDEES

100+ PARTNER ORGANISATIONS

15 Awardees

55 COUNTRIES

Statistics from the HIMSS & Health 2.0 European Conference 2019
Everyone Who Is Anyone in Healthcare

The HIMSS & Health 2.0 European Conference brings together the entire healthcare ecosystem from all over the world. From hospital C-level decision makers to clinicians, nurses, payers, life science innovators, and so much more; all under the same roof, all at the same time.

Top 10 Countries

1. Finland
2. The Netherlands
3. United Kingdom
4. Germany
5. Sweden
6. Norway
7. Switzerland
8. United States
9. Denmark
10. Italy

COUNTRIES REPRESENTED IN OUR CONFERENCE

Look Who’s Coming

Making those valuable connections and talking to the right people is absolutely key at any conference.

AUDIENCE BREAKDOWN FROM OUR 2019 CONFERENCE

TOP JOB PROFILES IN ATTENDANCE

- C-LEVEL HEALTHCARE PROFESSIONALS: 20%
- NURSING OR CLINICAL DIRECTORS/MANAGERS: 16%
- POLICY MAKER, GOVERNMENT OR MINISTERIAL REPRESENTATIVE: 18%
- HOSPITAL CLINICIANS, DOCTORS AND NURSES: 15%
- HOSPITAL IT MANAGERS/PROJECT MANAGERS: 12%
- ENTREPRENEURS AND BUSINESS DEVELOPMENTS: 8%
- HEALTHCARE STRATEGISTS: 9%
- GOVERNMENT, MINISTRIES, INSTITUTIONS: 12%
- MARKET SUPPLIERS: 12%
- LIFE SCIENCES: 6%
- ACADEMIC MEDICAL CENTRE/EDUCATIONAL INSTITUTION: 13%
- PUBLIC HEALTH: 17%
- HOSPITAL: 20%
- HEALTHCARE CONSULTING: 12%
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- HEALTHCARE STRATEGISTS: 9%
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Top 10 Countries

“Some events are mostly hand-waving but HIMSS Europe Conference isn’t. The conference gave our business meaningful insights from around the globe and confirmed us that we must not miss the event next year either.”
## Smart, Personalised, Anytime, Anywhere

The HIMSS & Health 2.0 European Conference 2020, will address the most pressing challenges in digital health, feature renowned experts and focus on real-world case studies of large scale implementations.

### 2020 key topics will include:

- **Health 2.0 Innovations and Consumer Technologies**
- **Healthy, Active and Productive Ageing**
- **Digital Health Collaborations with the Pharma Industry**
- **Value-based Health Systems**
- **Workforce Development**
- **Creating a Roadmap to Digital Maturity**
- **Eye-opening. A great forum to bring together our progress in digital healthcare.**
- **I learned a lot from the event, thank you for the inspiring speakers.**
- **The event exceeded my expectations in many ways. I especially liked the cosy exhibition area with places to communicate and explore, in addition to stands.**

Be sure to check out our website for continuous updates to our programme!  
[WWW.HIMSSEUROPECONFERENCE.EU](http://WWW.HIMSSEUROPECONFERENCE.EU)

## Programme at a Glance

### Day 1: 8 September

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:00</td>
<td>Networking Break / VIP Tour of the Exhibits</td>
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<tr>
<td>09:00</td>
<td>Keynote: From Volume to Value</td>
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<tr>
<td>09:45</td>
<td>Keynote: Accelerating Innovation Adoption</td>
</tr>
<tr>
<td>09:00</td>
<td>Networking Lunch</td>
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<tr>
<td>10:00</td>
<td>Socialising (Face to Face Networking)</td>
</tr>
<tr>
<td>11:15</td>
<td>Keynote: ACCELERATING INNOVATION ADOPTION</td>
</tr>
<tr>
<td>11:15</td>
<td>Networking Lunch</td>
</tr>
<tr>
<td>12:30</td>
<td>Networking Lunch</td>
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</tbody>
</table>
| 12:30 | Welcome Keynote: Bringing Care to the Community, and Celebrating Nurses!
| 14:00 | Nurses 2.0                                                             |
| 15:15 | Integrated Care Summit: CCDA                                           |
| 16:30 | CLOSING BUBBLES | CONFERENCE GATE AWAYS                                                  |

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<td>15:15</td>
<td>Keynote: From Value to Volume</td>
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<tr>
<td>16:30</td>
<td>Networking Break</td>
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<tr>
<td>17:00</td>
<td>Session Transition</td>
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### Day 2: 9 September

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<tbody>
<tr>
<td>08:00</td>
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<td>Keynote: FRESH IDEAS TOWARD PRECISION HEALTH</td>
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<tr>
<td>10:30</td>
<td>Networking Breakfast</td>
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### Conference agenda is subject to change
Contact us

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WWW.HIMSSEUROPECONFERENCE.EU