Be a Changemaker
26–28 MAY, 2020
HELSPINKI, FINLAND

Join the most influential digital health conference in Europe
“To be honest, you set a new digital health conference standard”

— ALEXANDER SCHACHINGER, DIGITAL HEALTH ANALYST, GERMANY
From Helsinki to the World - Join us again in Finland

The HIMSS & Health 2.0 European Conference is the can’t-miss digital health conference in Europe! Over 3,000 healthcare leaders from the entire ecosystem connect for the education, innovation and collaboration they need to create a positive difference to patients today. In a time of unprecedented healthcare disruption, the HIMSS & Health 2.0 European Conference calls health information and technology professionals to one essential, simple, bold action: Be a Changemaker.

The conference addresses the whole health and care spectrum, featuring workshops, sessions, demos and pitching opportunities which cover the hottest topics in eHealth. Hospital CMOs, CIOs and CEOs meet investors, start-ups and policy makers, amongst many others. The joint mission is to bring the right people together to improve citizens’ healthcare through information and technology.

Our Partners
HIMSS and Health 2.0 are honoured to count on the support of 11 of the most innovative organisations in Finland. Our collaboration with every organisation is an invaluable asset to the conference.

Platinum partners:

In collaboration with:
Everyone Who Is Anyone in Healthcare

The HIMSS & Health 2.0 European Conference brings together the entire healthcare ecosystem from all over the world. From hospital C-level decision makers to clinicians, nurses, payers, life science innovators, and so much more; all under the same roof, all at the same time.

Top 10 Countries

1. Finland
2. The Netherlands
3. United Kingdom
4. Germany
5. Sweden
6. Norway
7. Switzerland
8. United States
9. Denmark
10. Italy
Look Who’s Coming

Making those valuable connections and talking to the right people is absolutely key at any conference.

AUDIENCE BREAKDOWN FROM OUR 2019 CONFERENCE
TOP JOB PROFILES IN ATTENDANCE

C-LEVEL HEALTHCARE PROFESSIONALS 20%
NURSING OR CLINICAL DIRECTORS/ MANAGERS 16%
POLICY MAKER, GOVERNMENT OR MINISTERIAL REPRESENTATIVE 18%
HOSPITAL CLINICIANS, DOCTORS AND NURSES 15%
HOSPITAL IT MANAGERS/ PROJECT MANAGERS 12%
HEALTHCARE STRATEGISTS 9%
ENTREPRENEURS AND BUSINESS DEVELOPMENTS 8%

TOP WORKSITES

20% HOSPITAL
17% PUBLIC HEALTH
13% ACADEMIC MEDICAL CENTRE/ EDUCATIONAL INSTITUTION
12% GOVERNMENT, MINISTRIES, INSTITUTIONS
12% HEALTHCARE CONSULTING
12% MARKET SUPPLIERS
6% LIFE SCIENCES

“Some events are mostly hand-waving but HIMSS Europe Conference isn’t. The conference gave our business meaningful insights from around the globe and confirmed us that we must not miss the event next year either.”
Smart, Personalised, Anytime, Anywhere

The HIMSS & Health 2.0 European Conference 2020, will address the most pressing challenges in digital health, feature renowned experts and focus on real-world case studies of large scale implementations.

2020 key topics will include:

- **Health 2.0 Innovations and Consumer Technologies**
- **Healthy, Active and Productive Ageing**
- **Workforce Development**
- **AI - Beyond the Buzz!**
- **Digital Health Collaborations with the Pharma Industry**
- **From Data to Action: Privacy, Cybersecurity, Interoperability**
- **Creating a Roadmap to Digital Maturity**
- **Value-Based Health Systems**
- **Bringing Care to the Community**
- **Healthy 2.0 Innovations and Consumer Technologies**

“Eye-opening. A great forum to bring together our progress in digital healthcare.”

“I learned a lot from the event, thank you for the inspiring speakers.”

“The event exceeded my expectations in many ways. I especially liked the cosy exhibition area with places to communicate and explore, in addition to stands.”

Be sure to check out our website for continuous updates to our programme!

WWW.HIMSSEUROPECONFERENCE.EU
# Programme at a Glance

## Pre-Conference Day 26 May

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>14:00</td>
<td>Nurses 2.0: Bridging Patients with their Own Health</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>14:45</td>
<td>Networking Break / VIP Tour of the Exhibit</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>15:30</td>
<td>Independence Living</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>16:30</td>
<td>Networking Break</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>17:00</td>
<td>Networking Lunch</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>17:15</td>
<td>Welcome Keynote: Bringing Care to the Community, and Celebrating Nurses!</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>19:00</td>
<td>City Activities, By-invitation Events &amp; Embassy Receptions</td>
<td>HIMSS Theater Showfloor</td>
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</tbody>
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## Day 1 27 May

### Keynote: From Volume to Value

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:00</td>
<td>Networking Break / VIP Tour of the Exhibit</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>10:30</td>
<td>A New Demographic Landscape</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>11:30</td>
<td>Maintaining Healthy Minds</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>12:30</td>
<td>Networking Lunch</td>
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<tr>
<td>17:00</td>
<td>Session Transition</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>17:30</td>
<td>Keynote: Accelerating Innovation Adoption</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>19:00</td>
<td>Main Exhibition Floor Reception &amp; Elsevier Awards Dinner</td>
<td>HIMSS Theater Showfloor</td>
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## Day 2 28 May

### Keynote: Fresh Ideas Toward Precision Health

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<td>Networking Break / VIP Tour of the Exhibit</td>
<td>HIMSS Theater Showfloor</td>
</tr>
<tr>
<td>10:30</td>
<td>Building the Continuum: Activating Patients and Carers</td>
<td>HIMSS Theater Showfloor</td>
</tr>
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<td>11:30</td>
<td>Networking Lunch</td>
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<td>Integrated Care Summit RCDIA Workshop</td>
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<tr>
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<td>Session Transition</td>
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</table>

* Conference agenda is subject to change
Contact us

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Platinum partners:  In collaboration with: